

IIM-B to Roll out Course in Aerospace Management

Those who complete the programme will be eligible to pursue the aerospace MBA offered by TBS, France

try at a time when Indian and foreign companies are showing growth opportunities in aerospace value chain, and as players in developed economies look forward to cut costs and improve efficiency. Participants who complete the GMAE programme will be eligible to pursue the aerospace MBA being offered by TBS. Aerospace MBA is a two-year programme delivered by both faculty members from TBS and IIM-B together with industry experts from aeronautics, aviation, space and defence. "Strong market growth rate and development of infrastructure in our country will accelerate business opportunities for aviation industry-related players," says S Raghunath, professor of corporate strategy and policy at IIMB and one of the directors of the programme. India has a record of consistent growth in air traffic – passengers and cargo – and will continue to have it. Therefore there is an increasing need for professional managers in the aviation business, he adds. The participating faculty will be drawn from IIM-B and TBS France together with experts from the field of aeronautics, aviation, space and defence. The programme fee will be about Rs 5,75,000, plus taxes, per participant. The class size would be about 80. "These companies will turn out to be eventual winners of occupying certain niche space in the value chain relating to software, services and technology," said Raghunath.

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