

Can companies learn from scriptures?

TIMES NEWS NETWORK

Bangalore: How relevant are ancient Indian scriptures for running modern-day business? Is there anything specific that companies can learn? These were some of the issues discussed at a seminar "Towards a new paradigm of business management — An alternate perspectives



from ancient Indian wisdom', on the IIM-B, campus. The organizers were Bangalore Chamber of Industry and Commerce (BCIC) along with Yugayatri, a non-profit trust dedicated to

promote Indian culture and tradition.

"Some 2,000 years ago, if there was ranking of universities, India could have boasted of the ones in Nalanda or Taxila, but sadly that's not the case today. There is great wisdom in our ancient scriptures whose meanings could benefit business," said BCIC general secretary T S Sampath Kumar. Dr Shyamasundar of Yugayatri was also present.